

LESSON PLAN-(FIRST SEM)

SESSION 2025-26

Multidisciplinary Course: Food & Culinary Tourism Treasures of India

JULY-AUG

Indian Food: An Introduction

Key Features & Factors that affect eating habits in different parts of the country i.e. geographic location, historical background, available ingredients, equipment, staple foods. Essentials of Indian Food: Spices, Herbs etc. Food of Northern India (Kashmir, Punjab, Haryana, Delhi, Himachal, Uttar Pradesh): Introduction, Theoretical Insights to geographic location, historical background, available ingredients, equipment, staple foods & Regional specialities.

AUG-SEP

Unit – II: Food of Western India (Rajasthan, Gujarat, Maharashtra & Madhya Pradesh) Introduction, Theoretical Insights to geographic location, historical background, available ingredients, equipment, staple foods & Regional specialities.

SEP-OCT

Unit – III: Food of Eastern India (West Bengal, Orissa, Bihar and North-Eastern States) Introduction, Theoretical Insights to geographic location, historical background, available ingredients, equipment, staple foods & Regional specialities.

OCT-NOV

Unit – IV: Food of South India (Andhra Pradesh, Tamil Nadu, Karnataka & Kerala) Introduction, Theoretical Insights to geographic location, historical background, available ingredients, equipment, staple foods & Regional specialities.

LESSON PLAN-(THIRD SEM)

SESSION 2025-26

Multidisciplinary Course: Unveiling Incredible India: A Journey into Tourism and Hospitality

JULY-AUG

Unit – I: Discovering the Tourism Gems of Northern India

Jammu & Kashmir, Himachal Pradesh, Uttarakhand, Punjab, Haryana, Delhi

AUG-SEP

Unit – II: Exploring the Wonders of Eastern India West Bengal, Odisha, Bihar, Jharkhand, Sikkim, Assam

SEP-OCT

Unit – III: Unveiling the Treasures of Western India Rajasthan, Gujarat, Maharashtra, Goa, Madhya Pradesh, Chhattisgarh

OCT-NOV

Unit – IV: Delving into the Richness of Southern India

Tamil Nadu, Karnataka, Kerala, Andhra Pradesh, Telangana, Puducherry

LESSON PLAN-(FIRST SEM)

SESSION 2025-26

Minor Course : Fundamentals of Tourism

JULY-AUG

Unit - I

Introduction to Tourism and various terms related to Tourism Meaning, definition, characteristics and Types of Tourism, Explaining of the terms- Tours, Tourist, and Visitor, traveller, Excursionist, Resource, Attraction, W.T.O. classification of Tourists and its significance

AUG-SEP

Unit – II

History of Tourism & An Overview of Tourism Industry History of Tourism through ages, components of Tourism, Tourism as an industry. Travel Motivation- Pull and Push Forces in Tourism, Concept of Tourism Chain: Vertical and Horizontal integration in Tourism chain.

SEP-OCT

Unit – III

Tourism Organizations: Origin, Organization and Function of WTO, IATA as International Organizations while TAAI, IATO and ITDC as Domestic Organizations

OCT-NOV

Unit – IV Tourism Infrastructure and Intermediaries Transportation sector and its relevance in Tourism industry, Accommodation sector and its relevance in tourism industry, Role of Travel Intermediaries in Tourism Industry.

LESSON PLAN-BTTM FIRST SEM)

SESSION 2025-26

24BTM401DS01

FOUNDATIONS OF TOURISM & HOSPITALITY

JULY-AUG

Unit I : Introduction to Tourism Meaning, definition, characteristics and Types of Tourism, History of Tourism through ages, components of Tourism, Tourism as an industry.

AUG-SEP

Unit II : History & Impacts of Tourism Travel Motivation, Pull and Push Forces in Tourism, Transportation: types and relevance in tourism, Accommodation: types and relevance in Tourism, Concept of Tourism Chain: Vertical and Horizontal integration in Tourism chain.

SEP-OCT

Unit III : Tourism Organizations Tourism Organizations: Origin, Organization and Function of WTO, IATA as International Organizations while TAAI, IATO and ITDC as Domestic Organizations

OCT-NOV

Unit IV : Various Terms related to Tourism Explaining of the terms- Tours, Tourist, and Visitor, traveller, Excursionist, Resource, Attraction, W.T.O. classification of Tourists and its significance. Problem and Prospects of Tourism

LESSON PLAN-BTTM FIRST SEM)

SESSION 2025-26

24BTM401DS02

HARYANA TOURISM, CULTURE, CUISINE & CUSTOMS

JULY-AUG Unit I: Introduction & Overview of Haryana Geographical & Historical Background: Dive into the geographical features and historical roots of Haryana. Administrative Divisions & Cultural Zones: Explore the administrative structure and cultural diversity within the state. Prominent Personalities: Learn about influential figures from Haryana and their contribution to tourism. Haryana Tourism: Discover the popular forms of tourism prevalent in Haryana, such as Highway Tourism, Farm Tourism, Eco Tourism, Pilgrimage Tourism, Golf Tourism, MICE Tourism, and Sports Tourism.

AUG-SEP Unit II: Cultural Tourism Potential in Haryana People & Traditions: Understand the people, traditional costumes, dances, and music of Haryana. Fairs & Festivals: Learn about key cultural events, with a special focus on Surajkund Crafts Mela, Kartik & Geeta Jayanti Samaroh. Tourism Resources: Explore the state's monuments, museums, religious and pilgrimage centers like Kurukshetra, Pehowa, Jyotisar, Agroha, Pindara, Bheemeshwari Mata Beri, Mansa Devi, and Sheetla Mata.

SEP-OCT Unit III: Transportation, Accommodation & Cuisine of Haryana
Transportation: Understand the transportation network in Haryana, including highways, major railway routes, junctions, stations, and airports. Accommodation: Learn about Haryana Tourism Complexes and other major hotels like ITC Grand Bharat Gurugram, Taj Chandigarh, and The Oberoi Gurugram. Cuisine: Discover the traditional foods and culinary delights of Haryana, including popular eating joints and highway Dhabhas.

OCT-NOV Unit IV: Tourism Policy, Education & Key Tourist Attractions of Haryana
Tourism Policy: Study the tourism policy of Haryana. Tourism & Hospitality Education: Learn about Haryana's role in tourism and hospitality education, including universities, colleges, and institutes offering related programs. Key Tourist Attractions: Explore the main tourist attractions across the districts of Haryana.